

## **MEDIA ACTIVITY**

**DR. PAUL R. CARR**

### **Group 1**

Watch the news as you normally would, and be prepared to describe what you've seen

### **Group 2**

Look for the race angle. Are issues of race discussed, by whom, how, where? Are there any stereotypes? How are blacks and whites and others characterized? How do the news-readers assimilate an understanding and appreciation of diversity? Watch for introductions and the integration of news-items (how one follows or is connected to the other?). Are sports and entertainment about peoples of color, business and politics about white people? Is this news or entertainment?

### **Group 3**

How is the news put together? how long are the news-items? In what order? Who presents them? Is there genuine content to the news pieces? Is there any critical analysis? How are the items presented( with a straight-face, as if this was the first time that the news-reader is reading about the item,etc.). Is this news or entertainment?

### **Group 4**

Politics. What perspectives are represented? By whom, how from what vantage-point, in what context? Is there a critical appreciation of the issues? Did you learn anything? Is this new or entertainment?

### **Group 5**

Time the news while observing the cadence. When do things move fast and slow, and when are there tension and excitement points? How long are the pieces? Do they make sense together? How do the commercials affect the news? Time the news, sports, weather, and entertainment pieces, and document the intensity and relevance of each piece.